

bd BRAVAS
DIGITAL

DIGITAL | DESIGN | SOCIAL



Tackling Marketing Issues Like It's Our Everyday Business

Honestly, it is.

● About Being Bravas

No room for uncertainty.

That's our mantra to be a one-of-a-kind company in the digital space.

● What Makes Us Stand Out?

More than your regular dreamers; we are achievers and we work hard & smart to deliver excellence each time. In **4 years**, we've served **over 100 clients** from over **50 different industries across 10 countries**. Our fast-growing company goes the extra mile because we believe in us.



Siddharth Nair

Chief Executive Officer



Krishna Rao

Head of Organic Growth



Goranshi Jain

Head of Performance Marketing



Omkesh Hodawadekar

Senior Graphic Designer



Aniket Patil

Senior Video Editor



Ashna Asnani

Digital Marketing Executive



Shubham Poyarekar

Graphic Designer



Sandeep Telang

Advisor

Meet Our Bravehearts

Our Smart Service

Digital one-stop shop.



Social Media Management

Think of it as a party & make meaningful conversations by adding value



Paid Marketing

It's all about finding the sweet spot between your audience & your message



Google Ads

Targeted ads for your targets so they can reach you when they need you!



Search Engine Optimization

Follow the right clues & you'll strike gold!



Content Writing

When the reader says, 'It's written just for me!' that's when you know you've won!



Digital & Print Designs

Design is a silent ambassador of a brand so make sure it speaks volumes, with elegance and style



Influencer Outreach

Leveraging the power of trust with a message that resonates with all



Website Development

Your brand's digital home has to be functional, friendly & fantastic to look at!



Mobile App Development

A good application is like a school, but a great application is like a trip to Kasol – all about the stuff inside!



Anil Nair

Co-Founder,
Goodwind Mototours

The Bravas Digital team is highly responsive and is very quick on the uptake of our ever-evolving business strategies. They are an excellent partner for your digital communication requirements



Xerrxes Master

President,
Association of Multimodal Transport
Operations of India (AMTOI)

We have been associated with Bravas Digital for the past 3 years. With an eye on ingenuity, they have consistently provided great creatives through this period.



Vineet Singhal

Chief Operating Officer,
SGN Nanopharma Inc.

We have been very impressed with their creativity, responsiveness and capabilities in remodelling our company logo, and creatives for our website and social media.

Client Testimonials

Testimonials from some of our favourite clients.



Rikshit Kotian

Director – Business Development,
Verraton Health Private Limited

As a start-up. It is great to have someone like the Bravas Digital Team rely on our marketing efforts. They have a wonderful team of experts taking care of all the different aspects of marketing.



Suchi Sandhu

Managing Director,
Sweet Stuff Private Limited

Every member of Bravas Digital treats my brand as their own brainchild. They understand our objectives and make sure all tasks are aligned accordingly. Highly recommend them for growing brands.



Sachit Dedhia

Managing Director,
Velocity Global Logistics Pvt. Ltd

The Bravas team is dynamic and is not only supportive but also understands the pulse of our business & industry very well. The followers on our page have organically increased to over 500 in less than 5 months!

Client Testimonials

Testimonials from some of our favourite clients.

Paid Marketing

Paid marketing allows you to specifically target audiences based on age, gender, geography, interests, etc. instead of waiting for them to find you organically.

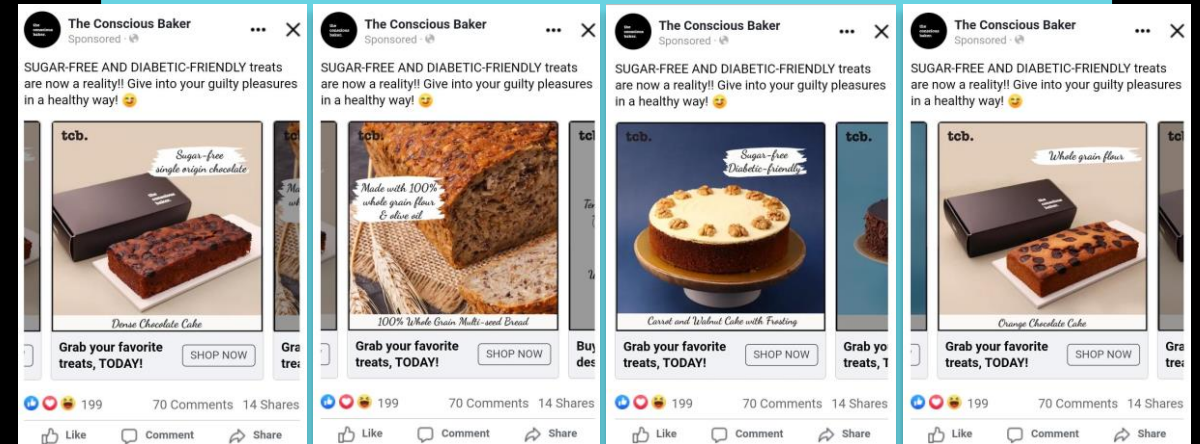


Facebook Ads for The Conscious Baker

tcb.

ROI 5X

Generated 5X ROI in
a period of 1 month



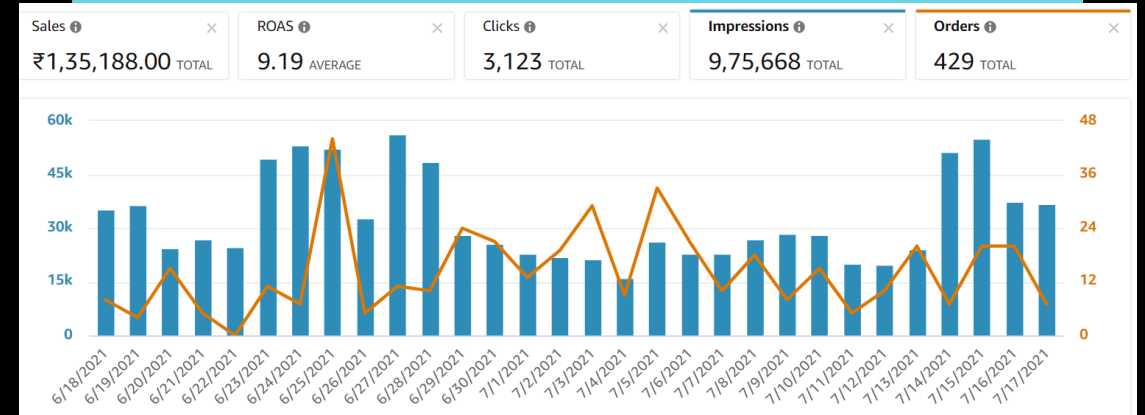
The Project : To increase website sales for The Conscious Baker

The Campaign : Creating a funnel from traffic ads to messenger ads to conversion ads

The Result : With a total spend of INR 25,000 over multiple campaigns, we generated sales of

INR 1,25,000 in a period of 1 month

Amazon Ads for Chetana Publications



ROI 9.19X

Generated 9.19X ROI in
a period of 1 month

The Project : To improve online sales at the start of the new semester

The Campaign : 4 different campaigns targeting 4 different age groups were run and monitored

The Result : With a total spend of INR 15,000 over multiple campaigns, we generated sales of

INR 1,35,188 in a period of 1 month

Google Ads for Sweet Stuff

Summary Custom Dec 1 - 28, 2022 < >

🎯 **Other** [Account-default goal](#) [12 of 19 campaigns](#)

<input type="checkbox"/> Conversion action	Action optimization ↓	Conversion source	All conv.	All conv. value
<input type="checkbox"/> Purchases	Primary	Website	26.43	94,997.24

Sweet Stuff®

ROI 6.8X

Generated 6.8X ROI in
a period of 1 month

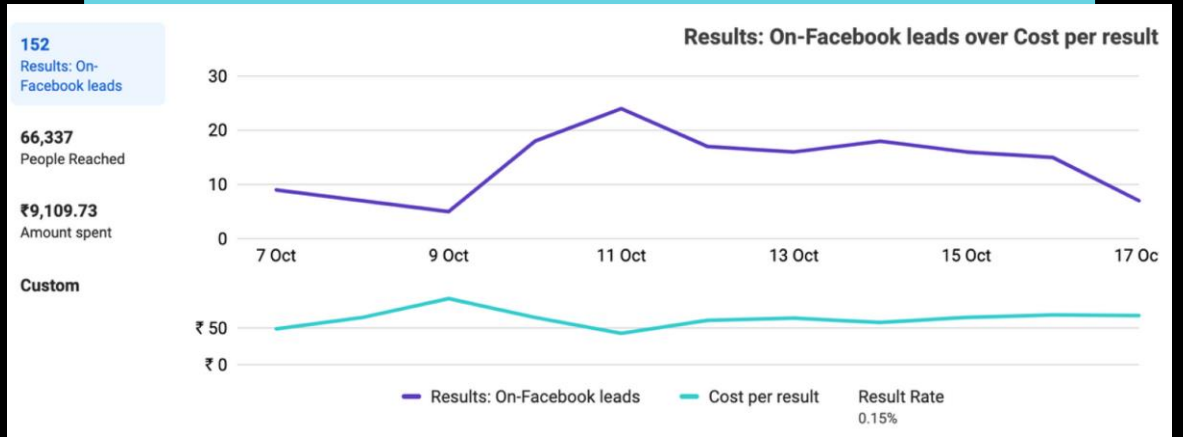
The Project : To improve online sales for Gourmet Meats, Seafood and Cheese

The Campaign : Multiple traffic and conversions were run on Google with a total budget of INR 14,000

The Result : With a total spend of INR 13,927 over multiple campaigns, we generated sales of

INR 94,997 in a period of 1 month

Facebook Ad for Sneh Construction



SNEH
CONSTRUCTION GROUP

150 Leads

150 high-quality leads
leading to the sale of 4
apartments

The Project : To generate high-quality leads for Sneh

Constructions (Anantam) for potential sale of apartments

The Campaign : Lead generation campaigns were designed

with careful analysis of potential home buyers in the area

The Result : With a total spend of INR 10,000 over 10

days, 150 high-quality leads were generated leading to

sales of 4 apartments

Google Ad for MK Bird Nets



ROI 7.5X

MK bird had the **highest impression share of 23.22%** and a **top-of-page rate of 28.87%** securing the **first position on Google Search** throughout the tenure of our campaign.

Auction insights [Ⓞ] Custom 14 Dec 2022 - 10 Feb 2023 ⏪ ⏩ [Show last 30 days](#)

🔍 Add filter Search ▾ ☰ Segment ☰ Columns ⬇ Download ⏏ Expand

Display URL domain	↓ Impression share	Overlap rate	Position above rate	Top of page rate	Abs. Top of page rate	Outranking share
You	23.22%	–	–	87.13%	28.78%	–
business.site	20.77%	23.39%	40.24%	86.91%	20.89%	21.03%
amazon.in	17.14%	15.65%	24.59%	52.65%	12.10%	22.32%
advancehomecares.in	11.92%	11.66%	40.20%	80.59%	24.26%	22.13%
manzilpestcontrol.com	11.69%	10.82%	45.59%	93.25%	29.65%	22.07%
pigeoncontrolnet.com	11.68%	12.87%	67.41%	93.27%	51.69%	21.20%
vkbirdsnet.com	< 10%	5.73%	46.56%	85.78%	22.24%	22.60%
vinayakglobalservices.com	< 10%	6.83%	48.70%	85.03%	21.80%	22.44%
izservices.in	< 10%	10.95%	86.24%	92.62%	58.16%	21.02%

The Project : To generate phone call enquiries for MK Bird Nets

The Campaign : We ran a **Search Calling Ad** for **3 months** with an **INR 1100 per** day budget

The Result : With a **total spend of INR 99,000 over 90 days**, **151 high-quality leads** were generated leading to **37 conversions** of an average order value of INR 20,000 leading to an approximate **total sales of INR 7,40,000**

Social Media Marketing

Social media marketing is the use of social media platforms to interact with customers to build brands, increase sales and drive website traffic.



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DRIVE IN DIRT

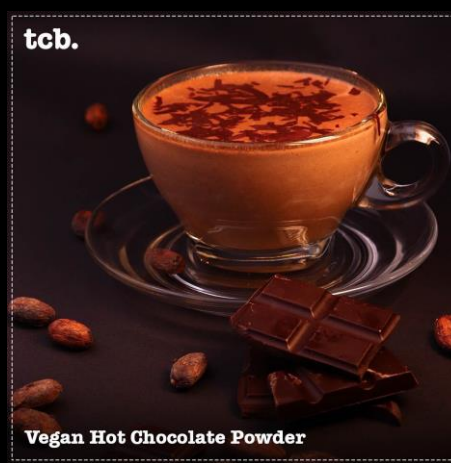
Drive out shining with our
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Auto Marketing Masters

Driving sales with our top clients

Social media is a powerful tool for car service stations to connect with customers, showcase services, and offer promotions. By using social media, you can build brand loyalty and increase customer engagement, ultimately driving more business to your service station. Get started today and take your marketing to the next level!



Coffee And Crumbs

A sweet portfolio of our bakery and café clients

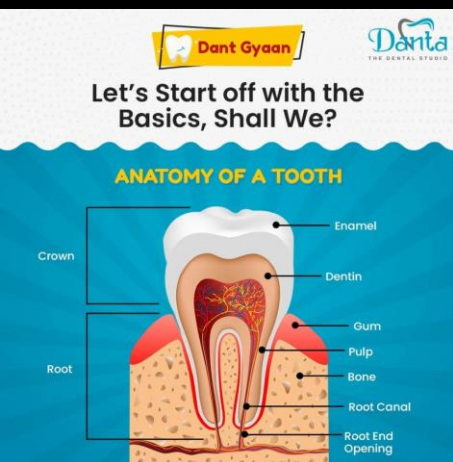
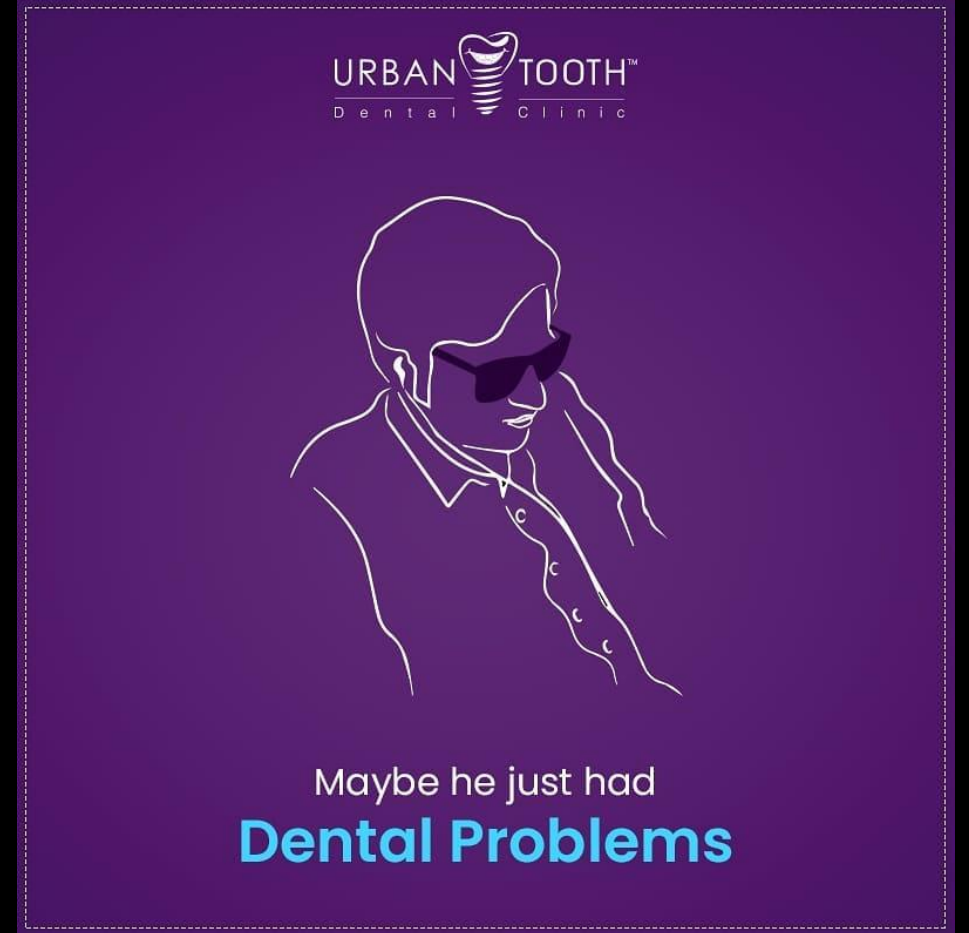
Social media is the perfect platform for bakeries and cafes to showcase their mouth-watering treats, connect with customers, and build a strong brand image. By using social media, you can entice new customers with delicious photos of your baked goods and promote special events and deals. With the power of social media marketing, your bakery or cafe can stand out in a crowded market and rise to the top!



Luxury Living

Showcasing our top residential interior decorator clients

Social media can be a game-changer for high-end interior designers looking to showcase their work, connect with potential clients, and establish their brand as a leader in the industry. By leveraging the power of social media, you can elevate your business to new heights and attract the clients you've been dreaming of. Don't wait - start using social media today to design your success!



Smile Squad

Highlighting our dental clients' success in the industry

Social media can be a valuable tool for dentists looking to connect with new patients and promote their dental services. By leveraging the power of social media, you can share oral health tips, showcase your expertise, and offer special promotions, all while building a strong brand identity. Let social media help you enhance your dental practice and create brighter, healthier smiles for your patients!

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Can You provide me Indian Budget 2023-2024 Highlight That was Recently Announced By Nirmala Sitaraman

ChatGPT:
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One best book is equal to hundred good friends but one good friend is equal to a library.

DR. A.P.J. ABDUL KALAM

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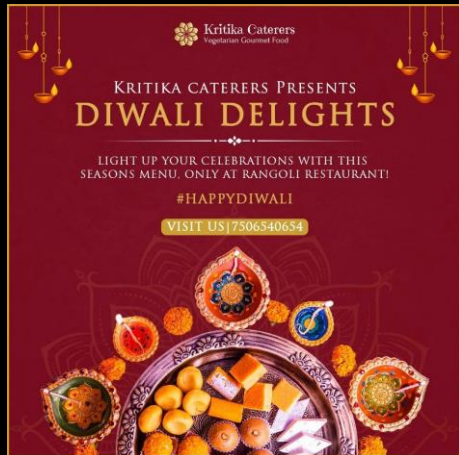
IT'S EXAM TIME!

HERE'S A BIG GOOD LUCK TO ALL **JEE MAIN ASPIRANTS**

Educate To Elevate

Featuring our top clients in the education sector

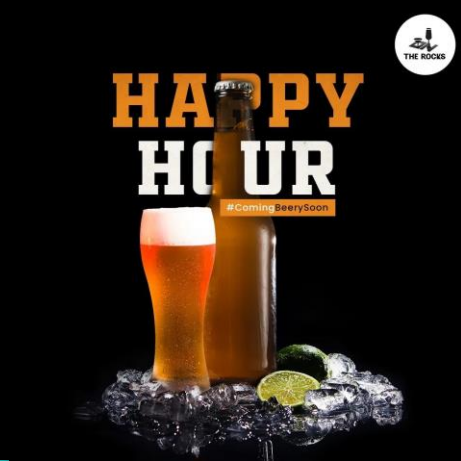
Social media offers exciting opportunities for schools, coaching classes, and book publishers to connect with students and promote their educational services. By using social media, you can engage with your audience, share valuable knowledge, and create a strong brand presence. Elevate your education business with the power of social media marketing and achieve your goals today!



Taste Triumphs

Showcasing our restaurant and healthy eating clients' flavourful success

Social media is a powerful marketing tool for restaurants to showcase their delicious cuisine, connect with customers, and create a strong brand identity. By leveraging the power of social media, you can attract new customers, promote special offers and events, and build a loyal fanbase. Taste the success and take your restaurant business to new heights by using social media today!



Spirited Success

Highlighting our top bar and alcohol industry clients

Social media is a powerful tool for bars and alcohol businesses to showcase their unique drinks, connect with customers, and build a strong brand identity. By leveraging the power of social media, you can attract new customers, promote new cocktails, and create a loyal following. Elevate your business with the power of social media marketing and start sipping and socializing with your customers today!

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THE WORLD'S BIGGEST SHIPPING HUB'S

This is the shipping volume of the biggest container ports in the world in 2005 & 2021

Port	2005 (TEU)	2021 (TEU)
Singapore	23.2	47.0
Hong Kong	22.6	31.1
Shanghai	18.1	37.5
Shenzhen	16.2	28.8
Busan	11.8	24.5
Kaohsiung	9.5	23.7
Rotterdam	9.3	22.7
Hamburg	8.1	20.3
Dubai	7.6	17.8
Los Angeles	7.5	15.3
Ningbo-Zhoushan	-	268.7
Qingdao	-	47.0
Tianjin	-	31.1
Hong Kong	-	28.8
Guangzhou	-	24.5
Busan	-	23.7
Tianjin	-	22.7
Hong Kong	-	20.3
Rotterdam	-	17.8
Rotterdam	-	15.3

* 1 TEU = one 20x8x8 foot standard shipping container equivalent
 Source: Marine Department (Hong Kong)

Visit our website www.velocitygl.com to know more **India | China | Spain**

Handshakes To Hashtags

Our B2B clients that embraced social media

Social media can transform traditional B2B businesses. Connect with clients, showcase your offerings, and create a brand identity. It offers a cost-effective and efficient way to network and promote your business, and can help you stay ahead of the competition. Don't limit your B2B business to offline operations – unlock the potential of social media marketing and take your business to the next level!

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Our clients' successful digital marketing for financial brands

Social media marketing is a great way for banks and financial institutes to showcase their services, engage with customers, and build brand awareness. With social media, you can provide valuable financial tips, engage with potential clients in real time, and drive growth for your business. Leverage the power of social media and achieve financial growth for your bank or financial institution today!



Luxury Lifestyle Collective

Elevating your digital presence for premium products

Social media marketing can help high-end luxury brands create a distinctive identity and connect with their audience. Showcase your products, share your brand's story, and build a loyal following with the power of social media. With a strong social media presence, you can attract new customers and elevate your luxury brand to new heights. Don't miss out on this opportunity – start using social media marketing today!

Search Engine Optimisation

SEO is the process of optimizing your website to rank higher on a search engine result page so that you receive more traffic.



Sweet Stuff

The Project

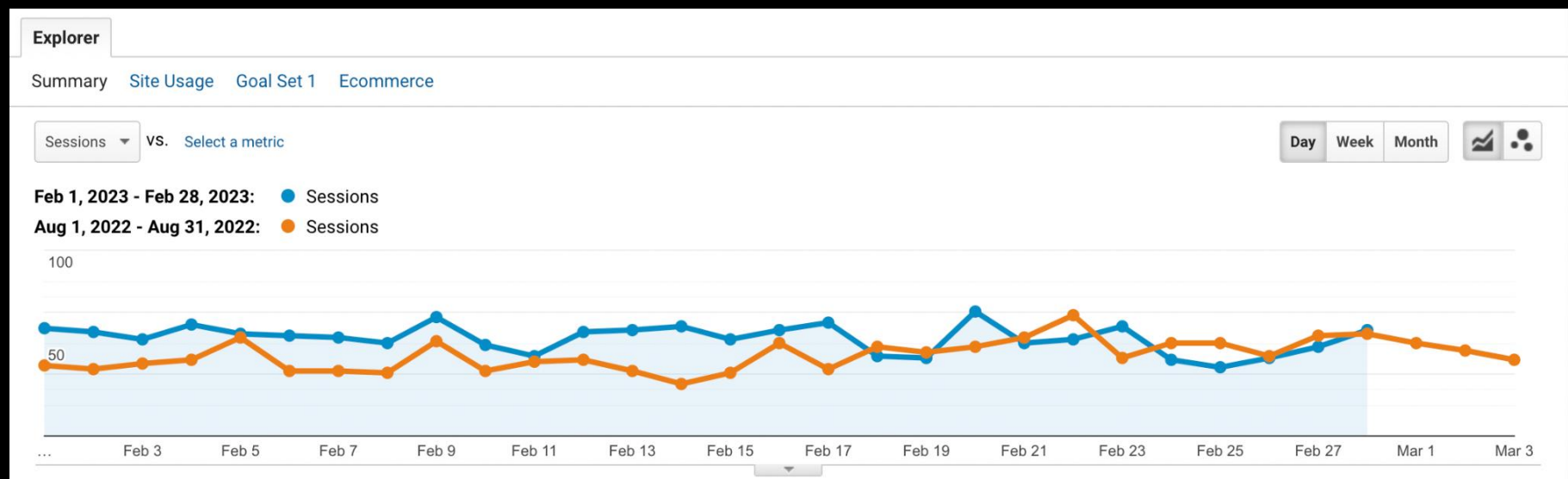
Improve Organic Traffic on the website

The Approach

We optimized the website by targeting high search volume keywords in both the metadata and content, while also ensuring the site was properly indexed by search engines and technical errors were resolved.

The Result

The website saw a **9.10% increase in organic traffic** and a **9% increase in new users.** Additionally, the website began ranking in the top 3 positions for generic keywords such as "chicken online in Mumbai," and achieved **page 1 rankings** for a set of **30 chosen keywords.**



Environmentality (Centre For Policy Research)

The Project

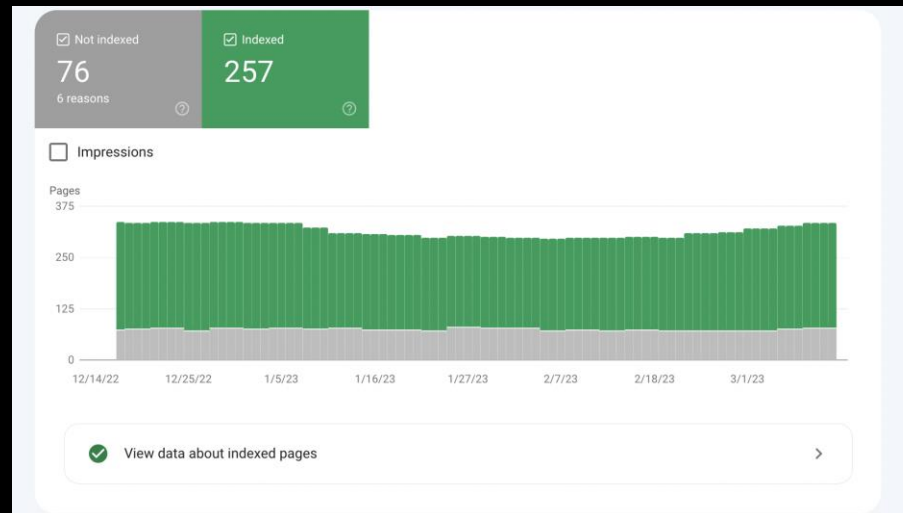
Optimize the website and **increase organic traffic specifically through mobile devices.**

The Approach

Our primary focus was on the **technical elements of the website, including addressing broken links, 404 pages, sitemaps, and other technical errors.** Additionally, we generated **backlinks to sustain our keyword positions.**

The Result

We successfully resolved all website errors to ensure mobile-friendliness, resulting in **70% of total organic traffic coming from mobile devices.**



What was the reason behind Delhi's air pollution?



Sourabh Sawant

Lives in Bengaluru, Karnataka, India (2013–present) · Feb 1

There are several reasons behind Delhi's air pollution, including the burning of crop residue, biomass, and municipal solid waste; emissions from vehicular traffic; and industrial emissions. In addition, the city's geography and weather conditions contribute to the problem, as Delhi is situated in a bowl-shaped topography and experiences inversion during the winter months, trapping pollutants in the air.

To know more about environment in India and understand what policies by the government have helped control it overtime, read more at our blog here.



India: Air Pollution| Air Quality Index| Pollution in India — Environmentality

The air pollution crisis in India can only be solved through sustained politica...

<https://environmentality.cprindia.org/india-air-pollution>

Website Development

Website development is the process of building and maintenance of websites. It is the work that happens behind the scenes to make a website look great work fast and form well with a seamless user experience.



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**MARKETING ISSUES LIKE
YOUR EVERYDAY BUSINESS.**

HONESTLY, IT IS.

Research Driven Approach. Quality-Based Results.

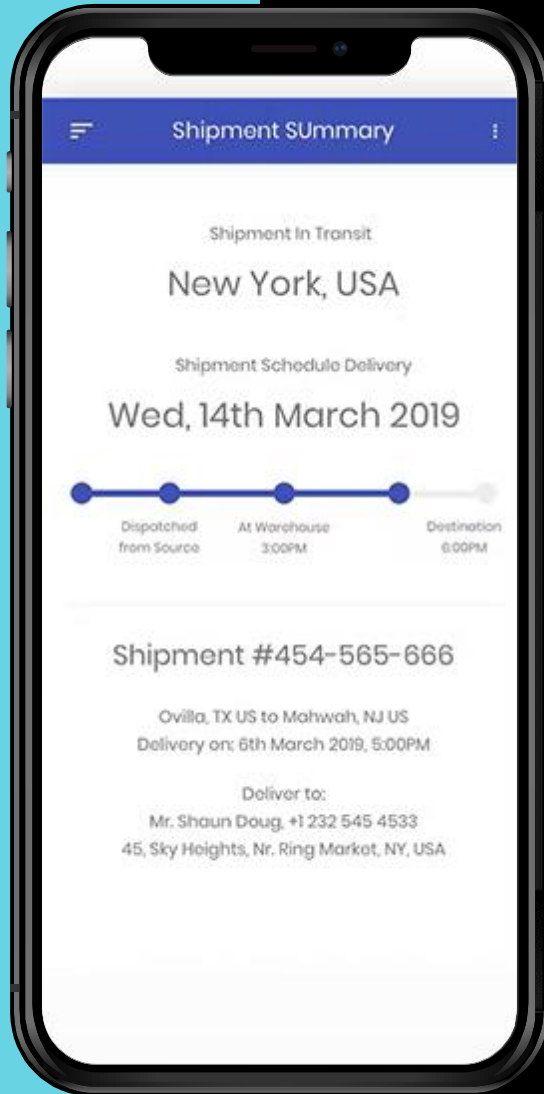
Websites By Bravas

- Bravas Digital – Digital Marketing Agency (*obviously!*)
- Alphamint Labs – Blockchain Company
- Boys Played Well Productions – Production House
- c'bella Naturals – CBD Brand
- Bougainvillea – Women's Clothing Brand
- Pharmallama – Digital Pharmacy

Mobile App Development

Mobile App development is the process of creating software applications that run on a mobile device. Developing an app is an effective way to meet customer expectations, engage with them directly, manage organizational backend processes, expand your business and attract potential customers.





Logistics ERP



Technology Stack

React JS, Laravel, MySQL, Cloud Server



Solution

ERP Solution for Finance, Freight, Human Resource Capital,
Transport Management System

Slot Booking App



Technology Stack

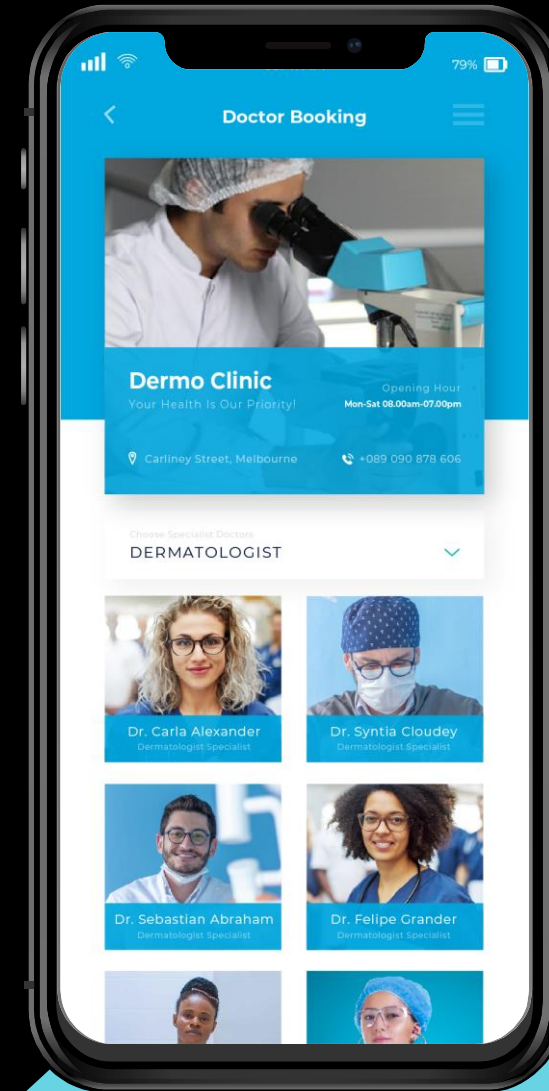
Android – Kotlin, **iOS** – Swift, **Backend** – Laravel / MySQL,

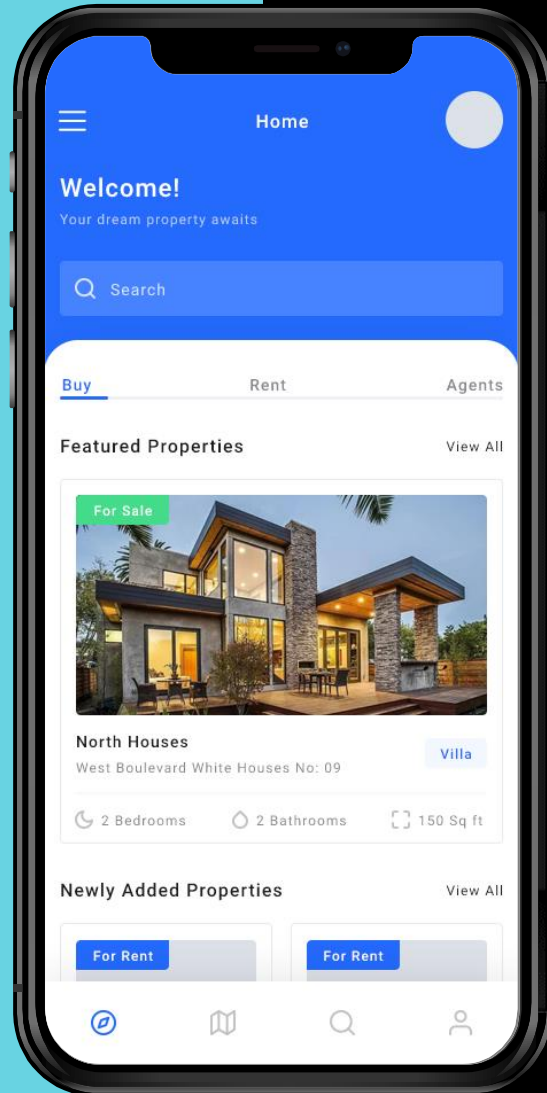
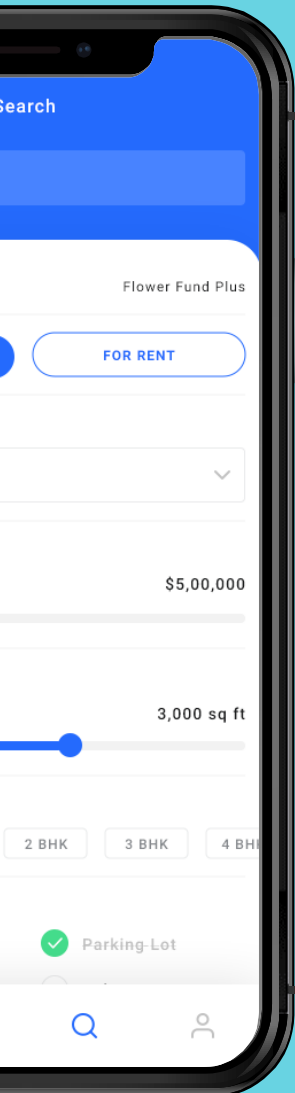
Cloud Server – Digital Ocean



Solution

Slot Booking, Slot Management, Slot Notifications





Real Estate ERP



Technology Stack

HTML5, CSS3, JS, Laravel, MySQL, **Cloud Server** - Go Daddy VPS



Solution

Project Inventory, Sales, Documentation, Payments, Expense Management, Cancellation & Refunds

Document Management, Digitization



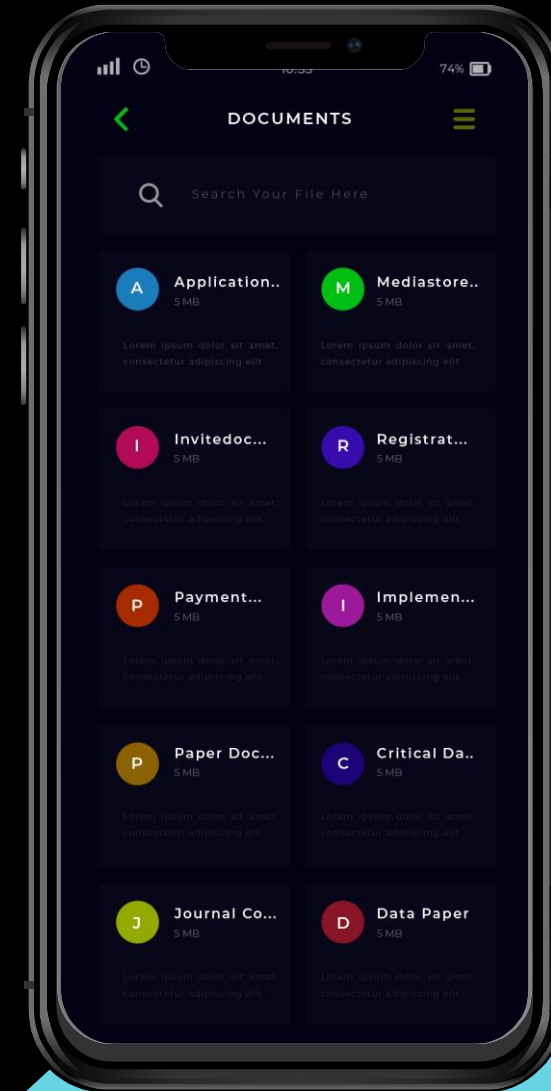
Technology Stack

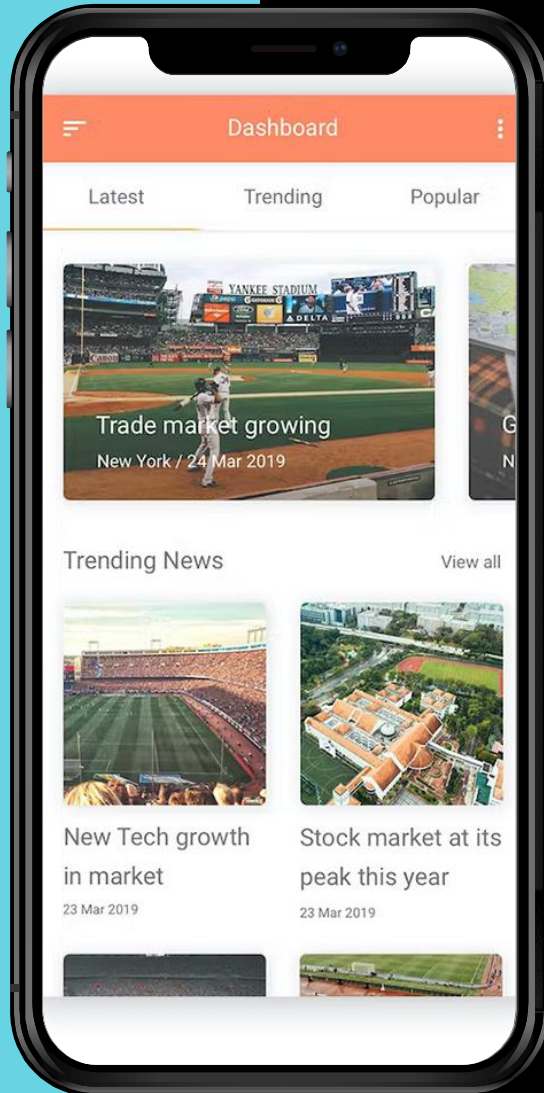
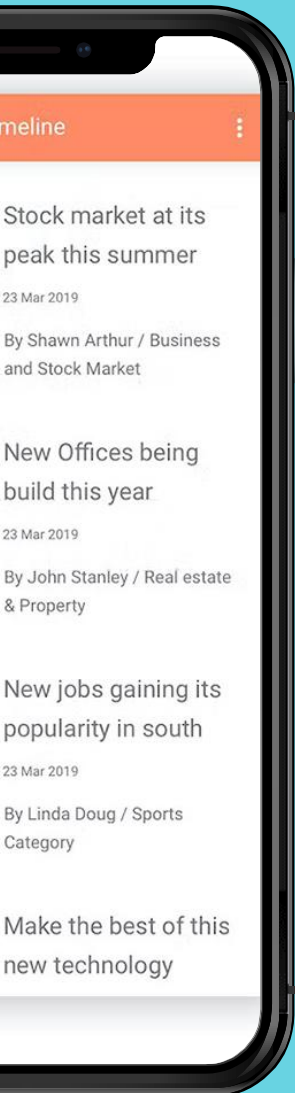
Laravel, MySQL, Local Server



Solution

Digitize physical documents and provide an app with proper folder structures. Keyword based indexing and Search Mechanism





News App With Live Score



Technology Stack

Android – Kotlin, **iOS** – Swift, **Backend** – Laravel / My SQL,
Cloud Server - VPS



Solution

Live Score Integration for Live Matches and Upcoming Schedule.
Fab club groups can also be created where members can join and engage with other members and get news and updates for their selected sports.

CRM App



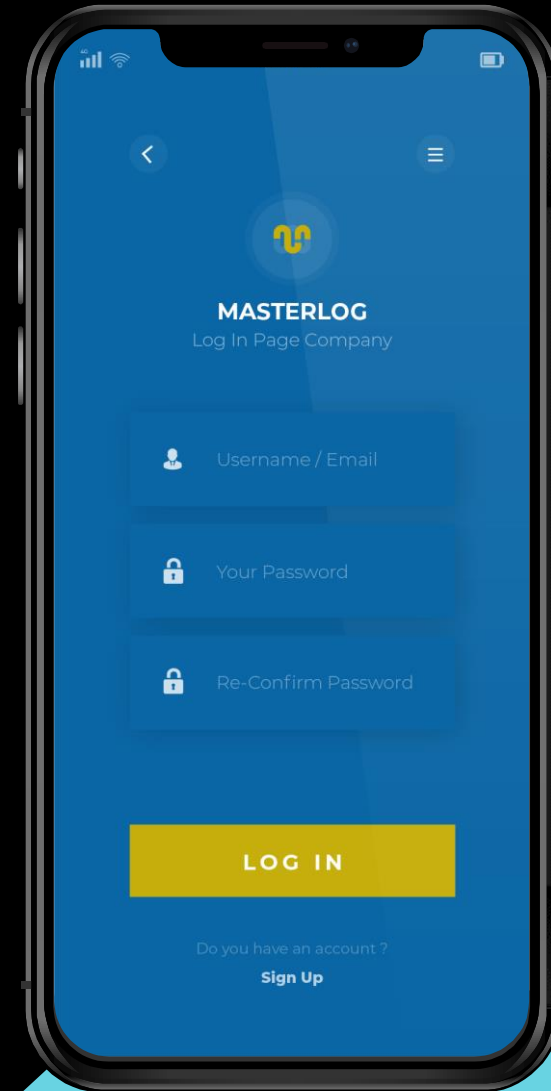
Technology Stack

Laravel, MySQL, **Cloud Server** - VPS



Solution

Lead Management, Quotations, Sales Orders, Inventory, Dispatch
& Payment Modules



Partners In Progress

Loyal clients that trust us through thick and thin are always valuable to us. We celebrate our honourable clients who have shown unwavering faith in our ability to drive their business forward.





SIEMENS



Sweet Stuff





UNITECH MACHINES LIMITED



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If Its Maruti...It Must Be Vitesse



c'bella
NATURALS™



ANZEN EXPORTS PVT. LTD.



Kritika Caterers
Vegetarian Gourmet Food



A M Ā R A



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Get In Touch For Real

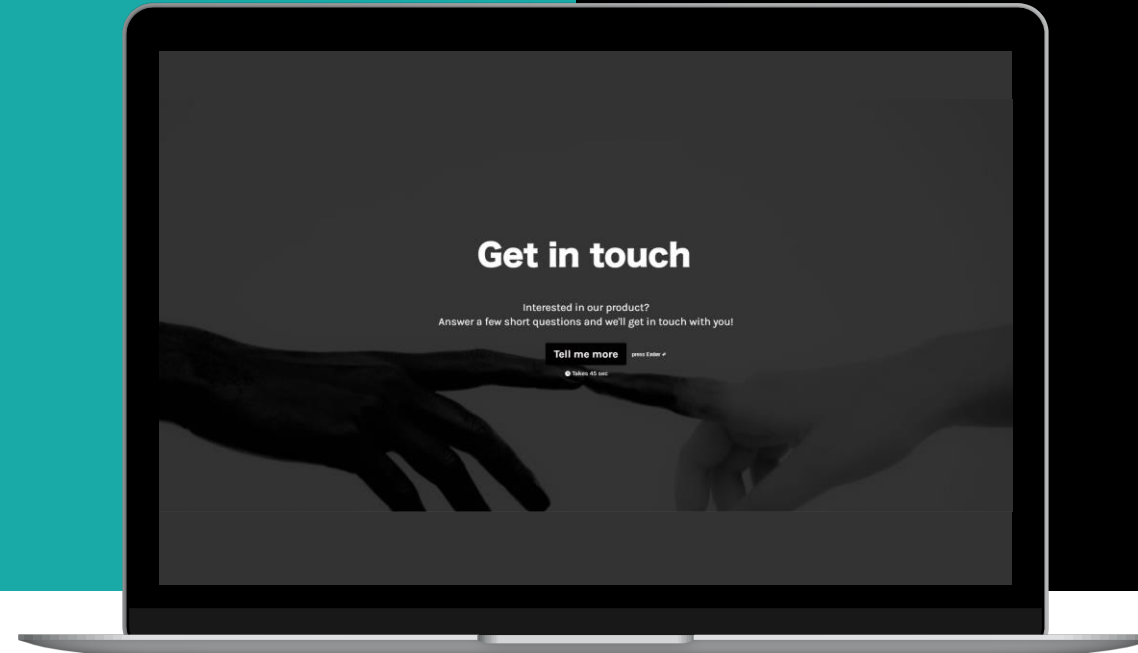
Vaishnav Manav - CEO

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You can also fill in the **Type form on our website** and drop us a mail, our team will get in touch with you within 24 hours



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